

## A CONTINUUM OF CONGREGATIONAL EFFECTIVENESS<sup>1</sup>

1	⇔	2	⇔	3	⇔	4	⇔	5
<b>MUSEUM</b>		<b>MAINTENANCE</b>		<b>MOVING</b>		<b>MOMENTUM</b>		<b>MISSIONING</b>
<b><i>Tried &amp; True</i></b> (but often <i>tired</i> )		<b><i>Transitioned</i></b> (often think “we’ve arrived”)		<b><i>Transient</i></b> (exploring programs/ministries)		<b><i>Transitional</i></b> (becoming clear @ what to do)		<b><i>Transforming</i></b> (lives, community, county, world)
<ul style="list-style-type: none"> <li>With few exceptions, worship with only one generation present</li> </ul>		<ul style="list-style-type: none"> <li>Stable or declining</li> </ul>		<ul style="list-style-type: none"> <li>May be “growing,” stable, or declining</li> </ul>		<ul style="list-style-type: none"> <li>Size doesn’t matter</li> </ul>		<ul style="list-style-type: none"> <li>Can be larger OR small</li> </ul>
<ul style="list-style-type: none"> <li>Survival is a key</li> </ul>		<ul style="list-style-type: none"> <li>Survival is still pressing</li> </ul>		<ul style="list-style-type: none"> <li>Plans are made with a future-orientation</li> </ul>		<ul style="list-style-type: none"> <li>The move from good to great is on</li> </ul>		<ul style="list-style-type: none"> <li>Strive for greatness and excellence</li> </ul>
<ul style="list-style-type: none"> <li>Keepers of what is and what was; the past is prominent</li> </ul>		<ul style="list-style-type: none"> <li>The past is prominent but “now” is also important</li> </ul>		<ul style="list-style-type: none"> <li>Live in the present with a sense of future possibilities (the future isn’t <i>scary!</i>)</li> </ul>		<ul style="list-style-type: none"> <li>Future-oriented, with sensitivity to the present</li> </ul>		<ul style="list-style-type: none"> <li>Future- and outward-focus with a sensitivity to those within and without the Church’s doors . . . and those to come</li> </ul>
<ul style="list-style-type: none"> <li><i>mission = ministry</i></li> </ul>		<ul style="list-style-type: none"> <li>Don’t yet think in terms of <i>Mission</i> and <i>Vision</i></li> <li>Status quo is important, usually for the sake of what is and with little thought about what “could” be</li> </ul>		<ul style="list-style-type: none"> <li>Becoming aware that <i>Mission</i> is to be claimed and <i>Vision</i> articulated</li> </ul>		<ul style="list-style-type: none"> <li>The church’s <i>Mission</i> and <i>Vision</i> are articulated</li> </ul>		<ul style="list-style-type: none"> <li><i>Mission</i> and <i>Vision</i> guide decisions about ministry development</li> </ul>
<ul style="list-style-type: none"> <li>Mission, if any, generally exists as financial giving, often to local or “pet” projects and the denomination</li> </ul>		<ul style="list-style-type: none"> <li>May be a little more involved in mission than a museum church, but mission is usually giving rather than “going out”</li> </ul>		<ul style="list-style-type: none"> <li>Ministries and mission are generally good and solid, but there is an awareness they can be better</li> </ul>		<ul style="list-style-type: none"> <li>Ministries and missions are developed in light of the <i>Mission</i> and <i>Vision</i></li> <li>Signature ministry (or ministries) is/are being developed</li> </ul>		<ul style="list-style-type: none"> <li>One of the church’s ministries/missions is serving as a model and teaching congregation for other pastors and churches</li> </ul>
<ul style="list-style-type: none"> <li>Faithful to those who are present</li> </ul>		<ul style="list-style-type: none"> <li>The satisfaction of individuals in the congregation is key</li> </ul>		<ul style="list-style-type: none"> <li>Increasing awareness of the needs and satisfaction of individuals outside the congregation</li> </ul>		<ul style="list-style-type: none"> <li>Momentum comes from asking and discerning what God wants the congregation to be and to do</li> </ul>		<ul style="list-style-type: none"> <li>Consistently and continuously engage ministry reflection and evaluation and, when necessary, redirection</li> </ul>

<sup>1</sup> © J. Kristina Tenny-Brittian, 2007