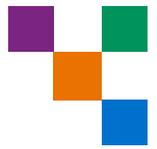


# CliftonStrengths® Top 5 for Chris Fluitt



This report presents your five most dominant CliftonStrengths revealed by your responses to the CliftonStrengths assessment. Use this report to learn more about these strengths, how they uniquely show up in your life and how you can use them to fulfill your potential.

## 1. Woo®

You love the challenge of meeting new people and winning them over. You derive satisfaction from breaking the ice and making a connection with someone.

## 2. Positivity®

You have contagious enthusiasm. You are upbeat and can get others excited about what they are going to do.

## 3. Ideation®

You are fascinated by ideas. You are able to find connections between seemingly disparate phenomena.

## 4. Communication®

You generally find it easy to put your thoughts into words. You are a good conversationalist and presenter.

## 5. Strategic®

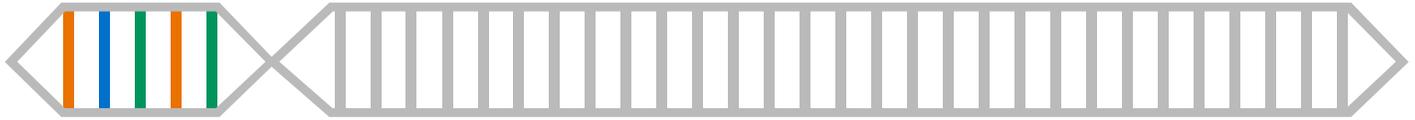
You create alternative ways to proceed. Faced with any given scenario, you can quickly spot the relevant patterns and issues.

**EXECUTING** themes help you make things happen.

**RELATIONSHIP BUILDING** themes help you build strong relationships that hold a team together.

**INFLUENCING** themes help you take charge, speak up and make sure others are heard.

**STRATEGIC THINKING** themes help you absorb and analyze information that informs better decisions.



- 1. Woo**
- 2. Positivity**
- 3. Ideation**
- 4. Communication**
- 5. Strategic**

## You Are Uniquely Powerful

Your unique sequence of CliftonStrengths and the personalized Strengths Insights in this report are the result of your answers to the CliftonStrengths assessment.

We designed this report to help you learn more about your most dominant CliftonStrengths: what they are, how they interact and how to use them to succeed.

### What do the colors mean?

Each of the 34 CliftonStrengths fits into one of four domains. These domains describe how CliftonStrengths helps you execute, influence others, build relationships, and absorb and think about information.

#### EXECUTING

- | Achiever
- | Arranger
- | Belief
- | Consistency
- | Deliberative
- | Discipline
- | Focus
- | Responsibility
- | Restorative

#### INFLUENCING

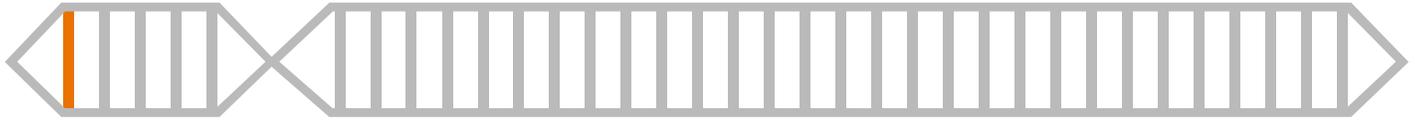
- | Activator
- | Command
- | Communication
- | Competition
- | Maximizer
- | Self-Assurance
- | Significance
- | Woo

#### RELATIONSHIP BUILDING

- | Adaptability
- | Connectedness
- | Developer
- | Empathy
- | Harmony
- | Includer
- | Individualization
- | Positivity
- | Relator

#### STRATEGIC THINKING

- | Analytical
- | Context
- | Futuristic
- | Ideation
- | Input
- | Intellection
- | Learner
- | Strategic



## INFLUENCING

# 1. Woo®

### What Is Woo?

Woo stands for “winning others over.” People with strong Woo talents enjoy the challenge of encountering new people and gaining their esteem. They are drawn to meeting new people. They want to learn others’ names, ask them questions and find common interests on which to build rapport. People with Woo among their top themes can enter a crowd and easily know what to do and say. Some people shy away from starting up conversations because they worry about running out of things to say. People with a lot of Woo do not. They see no strangers — only friends they haven’t met yet.

## Why Your Woo Is Unique

*These Strengths Insights are personalized based on your CliftonStrengths results.*

**Woo**

**Positivity**

**Ideation**

**Communication**

**Strategic**

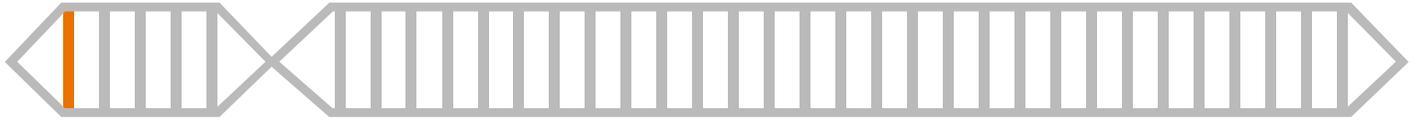
Instinctively, you may be lighthearted and cheerful. Perhaps you feel elated when you can start a friendly exchange of ideas with someone you are meeting for the first time.

Chances are good that you readily initiate conversations. Your talkative nature compels you to say whatever is on your mind. You have an ability to talk informally and persuasively. You are completely at ease with an audience. Seldom do you find yourself speechless.

By nature, you socialize with ease. You actively seek the company of people whose favor you wish to gain. Often you heap compliments on individuals whose attention you crave and whose support you need.

It’s very likely that you often share your ideas, feelings, and experiences. Your openness makes it easy for people to figure out who you are. They can begin to understand what causes you to think and act the way you do.

Driven by your talents, you might attract the attention of some people with your vigor, vitality, or enthusiasm for life. Perhaps you want many of these individuals to befriend you.



1. Woo
2. Positivity
3. Ideation
4. Communication
5. Strategic

## How Woo Blends With Your Other Top Five Strengths

### WOO + POSITIVITY

Socially and emotionally influential, you find it easy and enjoyable to meet a new person or to give hope to someone in despair.

### WOO + IDEATION

You look beyond conventional wisdom and beyond your existing relationships so you can spur intellectual and social innovation.

### WOO + COMMUNICATION

Your interactions with others are effective because you speak with clarity and a pleasant charm.

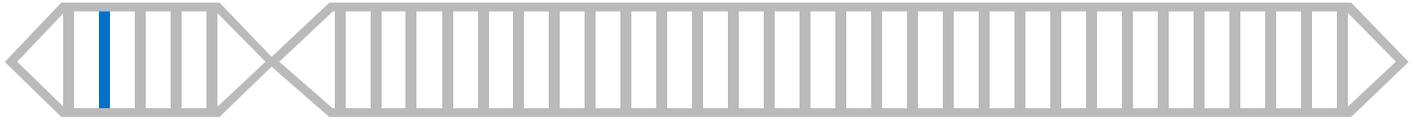
### WOO + STRATEGIC

You are at your best when you are engaged in a challenge that involves multiple options and requires you to interact with many people.

## Apply Your Woo to Succeed

### Discover something about every person.

- Learn more about people you know — and don't know — by keeping track of their names and some personal details. Use this information to better remember people and even help you introduce them to others they might easily connect with.
- Ask people open-ended questions to find common interests. You have an exceptional ability to build a rapport with others, making them feel comfortable and more talkative.



## RELATIONSHIP BUILDING

# 2. Positivity®

### What Is Positivity?

People with strong Positivity talents are generous with praise, quick to smile and always on the lookout for the upside of the situation. They always seem to find a way to lighten the spirits of those around them. They are optimistic, hopeful and fun-loving. They celebrate every achievement. They find ways to make everything more exciting and dynamic.

## Why Your Positivity Is Unique

*These Strengths Insights are personalized based on your CliftonStrengths results.*

Woo

**Positivity**

Ideation

Communication

Strategic

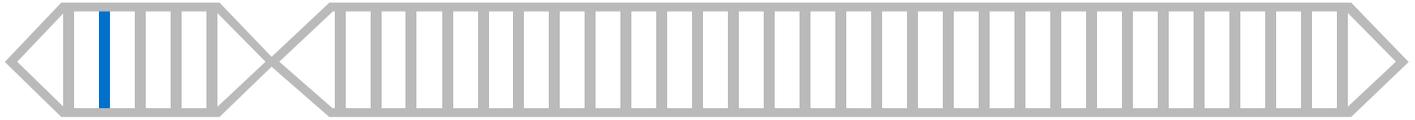
By nature, you celebrate the achievements and successes of individuals and groups. You compliment them. Your enthusiasm energizes people and makes them eager to tackle the task at hand. Time and again you say and do things that re-invigorate their minds, bodies, and spirits.

Driven by your talents, you might feel best about yourself when you are honest and forthright. Perhaps telling untruths or omitting important facts violates your personal code of ethics.

Because of your strengths, you may realize the affirmations and acknowledgments of particular people make you feel good about yourself and life in general. Perhaps certain kinds of compliments or rewards contribute to your underlying sense of well-being.

Instinctively, you may feel grand when you are in charge of your life. You might resist being micromanaged or dominated by someone who prevents you from making your own decisions.

It's very likely that you sometimes seek the approval of certain people. You may hope they even welcome you into their lives. Maybe you want them to admit you into their circles of friends, family, acquaintances, or associates. Perhaps you adopt a more upbeat outlook on life when you feel a sense of belonging.



1. Woo
- 2. Positivity**
3. Ideation
4. Communication
5. Strategic

## How Positivity Blends With Your Other Top Five Strengths

### POSITIVITY + WOO

Socially and emotionally influential, you find it easy and enjoyable to meet a new person or to give hope to someone in despair.

### POSITIVITY + IDEATION

You bring energy and enthusiasm to the creative process, and you enjoy the risk and ambiguity that come with innovation.

### POSITIVITY + COMMUNICATION

When you talk with others about what you have together and what is working, it creates hope and restores energy.

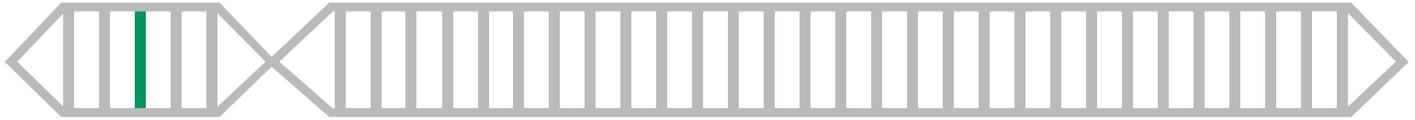
### POSITIVITY + STRATEGIC

You prefer to imagine and anticipate all the possibilities because it energizes you and clarifies what you can do.

## Apply Your Positivity to Succeed

### Encourage others by reminding them of the positives you see.

- Commit to praising the people you interact with most. Try to tailor this recognition to each person's needs. When you remind others of the positives you see, they feel better about life, and so do you.
- Make sure your praise and positivity are genuine. Some people are used to hearing the negatives, so make sure your praise and positivity are authentic. But keep repeating the positives to let these people trust you will always point out the upside.



## STRATEGIC THINKING

# 3. Ideation®

### What Is Ideation?

People with strong Ideation talents are creative and appreciate originality. They relish free-thinking experiences such as brainstorming and discussion groups. They have a natural capacity to consider issues from multiple perspectives. They revel in taking the world we all know and turning it around so people can view it from a strangely enlightening angle. They think outside the box. They are fascinated by new ideas and concepts, which come to them easily. They love ideas because they can be profound, they can be novel, they can be clarifying, they can be contrary, and they can be bizarre. For all of these reasons, they derive a jolt of energy whenever a new idea occurs to them.

## Why Your Ideation Is Unique

*These Strengths Insights are personalized based on your CliftonStrengths results.*

Woo

Positivity

**Ideation**

Communication

Strategic

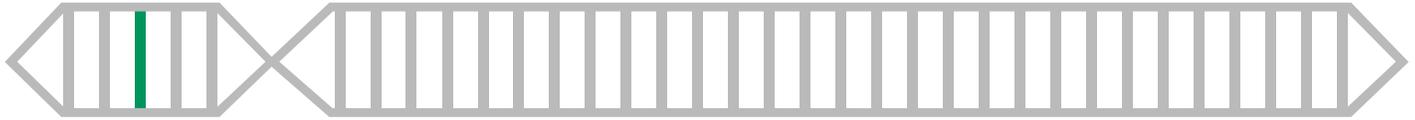
Because of your strengths, you might pay particular attention to what certain people think of you. Perhaps you intentionally use complicated words or specialized terminology to position yourself as an expert or a professional in the minds of others. Sometimes you use language to your advantage when you hope to influence, confront, make demands of, or issue orders to specific individuals. Maybe your vocabulary allows you to speak with a bit more authority than usual.

Driven by your talents, you may be delighted when you can generate new and innovative ideas for doing certain tasks or projects. Perhaps you lose enthusiasm or become bored when you are forced to follow standard operating procedures. Periodically you wonder if you are in the right job or course of study when your creativity is stifled. Maybe you are frustrated by people who conclude that your inventive suggestions are forms of criticism or insubordination — that is, refusal to submit to authority.

Chances are good that you often are the originator of fresh ideas for brand-new campaigns, business ventures, initiatives, or special events.

Instinctively, you may experience satisfaction with your life when someone asks you to scrutinize, assess, examine, or evaluate people, processes, plans, or mechanisms.

By nature, you seek opportunities to tell others about facts you know or experiences you have had. You allow people to broaden your understanding with their original ideas. You have discovered that “the life of the mind” is a joint effort. You receive from other thinkers as many — and sometimes even more — insights as you provide them. Thinking with individuals or groups stimulates your creativity. You realize it makes each day worth living.



1. Woo
2. Positivity
- 3. Ideation**
4. Communication
5. Strategic

## How Ideation Blends With Your Other Top Five Strengths

### IDEATION + WOO

You look beyond conventional wisdom and beyond your existing relationships so you can spur intellectual and social innovation.

### IDEATION + POSITIVITY

You bring energy and enthusiasm to the creative process, and you enjoy the risk and ambiguity that come with innovation.

### IDEATION + COMMUNICATION

Your brain seems to be most creative when your mouth and ears are working. Solo innovation doesn't work well for you.

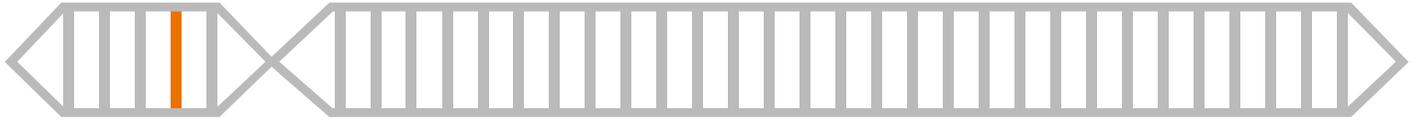
### IDEATION + STRATEGIC

When you need to do something or get somewhere, you consider all possibilities. If none seem right, you create a new one.

## Apply Your Ideation to Succeed

### Look for areas that would benefit from an innovative approach.

- Spend time with imaginative people discussing and refining your ideas. Together, you can think up new possibilities.
- Look for different connections and generate new insights when things don't make sense in a certain area. Whereas others might be unsure or unclear about what to do next, you can quickly brainstorm multiple options for consideration.



## INFLUENCING

# 4. Communication®

### What Is Communication?

People with strong Communication talents like to explain, describe, host, present and write. Using their natural talents, they bring ideas and events to life. They turn thoughts and actions into stories, images, examples and metaphors. They want their information — whether an idea, an event, a discovery or a lesson — to captivate the audience. This drives them to hunt for the perfect phrase and draws them toward dramatic words and powerful statements, which is why people like listening to them. Their word pictures pique interest, provide clarity and inspire others to act.

## Why Your Communication Is Unique

*These Strengths Insights are personalized based on your CliftonStrengths results.*

Woo

Positivity

Ideation

**Communication**

Strategic

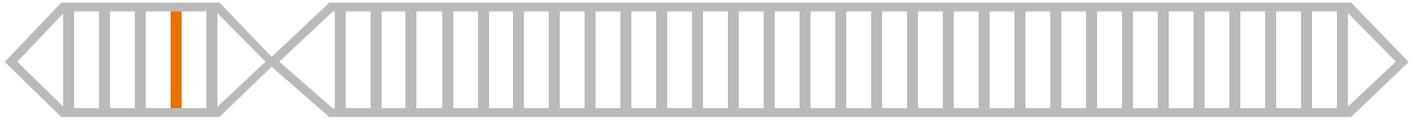
Chances are good that you freely share your ideas or feelings with others. Being tongue-tied — that is, unable to speak freely — is rarely a problem for you. Words quickly come to mind when you are with people. Your ease with language enables you to meet, greet, and treat strangers as if they already were your friends.

It's very likely that you relish talking to others. Frequently you help people express their opinions, thoughts, or viewpoints with enthusiasm. Your words frequently energize individuals or groups.

By nature, you are sometimes open and honest about who you are, what you have done, what you can do, and what you cannot do. Maybe your straightforward explanations and stories help listeners see you as you see yourself. You might reveal your strengths and limitations. You might choose to be forthright and plainspoken. This partially explains why various people seek your company and want to work with you. Perhaps your words and examples move them to action.

Because of your strengths, you gravitate to situations where you will be in the company of others. You are much less inclined to be solitary or a loner.

Driven by your talents, you characteristically find the right words to express whatever you are thinking. You offer explanations, discuss ideas, give examples, or share stories. You effectively use the spoken word.



- 1. Woo
- 2. Positivity
- 3. Ideation
- 4. Communication**
- 5. Strategic

## How Communication Blends With Your Other Top Five Strengths

### COMMUNICATION + WOO

Your interactions with others are effective because you speak with clarity and a pleasant charm.

### COMMUNICATION + POSITIVITY

When you talk with others about what you have together and what is working, it creates hope and restores energy.

### COMMUNICATION + IDEATION

Your brain seems to be most creative when your mouth and ears are working. Solo innovation doesn't work well for you.

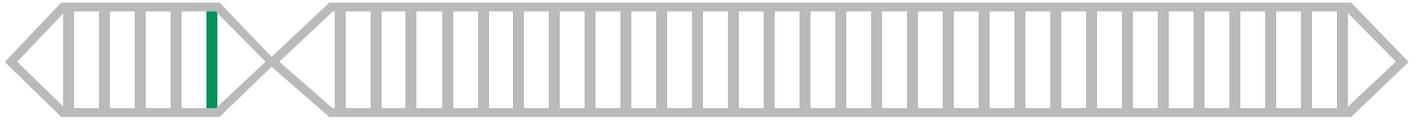
### COMMUNICATION + STRATEGIC

You have many stories in your repertoire, but you sort through all of them to find the perfect one for each situation.

## Apply Your Communication to Succeed

### Help people put their ideas into words.

- Capture other people's thoughts in words and relay them back to these individuals. This will help you connect with people by bringing attention to and refining their messages.
- If you are in a group, volunteer to summarize any necessary communication after a meeting or social gathering. With your ability to clarify what others say, you bring attention to what needs to be heard.



## STRATEGIC THINKING

# 5. Strategic®

### What Is Strategic?

People with strong Strategic talents can sort through the clutter to find the best route. You can't teach this skill. It is a distinct way of thinking — a unique perspective on the world at large. This outlook allows them to see patterns where others see complexity. Mindful of these patterns, they envision alternative scenarios, always asking, "What if this happened?" This recurring question helps them see, plan and prepare for future situations. They see a way when others assume there is no way. Armed with this strategy, they move forward.

## Why Your Strategic Is Unique

*These Strengths Insights are personalized based on your CliftonStrengths results.*

Woo

Positivity

Ideation

Communication

**Strategic**

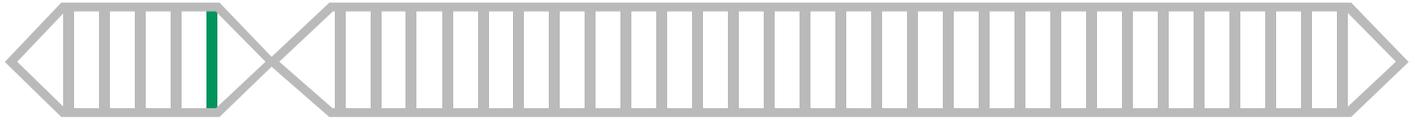
Because of your strengths, you might have a knack for identifying problems. You might generate alternatives for solving them. Sometimes you consider the pros and cons of each option. Perhaps you factor into your thinking prevailing circumstances or available resources. Maybe you feel life is good when you think you may be choosing the best course of action.

Driven by your talents, you may have a tendency to produce original ideas. Perhaps your imagination is stimulated when you collaborate — that is, team — with future-oriented thinkers.

Chances are good that you generate ideas quickly. You draw clever linkages between facts, events, people, problems, or solutions. You present others with numerous options at a pace some find dizzying. Your innovative thinking tends to foster ongoing dialogue between and among the group's participants.

It's very likely that you might feel satisfied with life when your innovative thinking style is appreciated. You might pinpoint trends, notice problems, or identify opportunities some people overlook. Armed with this knowledge, you may devise alternative courses of action. By evaluating the circumstances, available resources, and potential consequences of each plan, perhaps you can select the best option.

By nature, you may pay attention to some of the things going on around you. Perhaps you listen, quiz people, read, or take notes. As you accumulate information, you might disregard what is unrelated, and pay heed to what seems important. Sometimes the more you reflect on what you know, certain problems reveal themselves, and eventually some solutions start taking shape in your mind. Then you try to select the best plan from your list of options.



1. Woo
2. Positivity
3. Ideation
4. Communication
- 5. Strategic**

## How Strategic Blends With Your Other Top Five Strengths

### STRATEGIC + WOO

You are at your best when you are engaged in a challenge that involves multiple options and requires you to interact with many people.

### STRATEGIC + POSITIVITY

You prefer to imagine and anticipate all the possibilities because it energizes you and clarifies what you can do.

### STRATEGIC + IDEATION

When you need to do something or get somewhere, you consider all possibilities. If none seem right, you create a new one.

### STRATEGIC + COMMUNICATION

You have many stories in your repertoire, but you sort through all of them to find the perfect one for each situation.

## Apply Your Strategic to Succeed

### Think ahead to gain perspective.

- Take time to fully plan your path forward. While you easily see patterns where others see complexity, it is important to make time to envision these alternative scenarios.
- Practice explaining your decision-making process before talking with others. Doing this ensures people know you have considered different options and opinions to inform your decision.

## What's Next?

Take these steps to start unlocking your full potential using your CliftonStrengths.



### Learn to Use Your Dominant Strengths

Read about each of your top five CliftonStrengths in this report and reflect:

- What did you read that **inspires** you?
- What did you read that **surprises** you?
- What did you read that **excites** you?
- What did you read that **challenges** you?

**Click [here](#) or scan the QR code to complete the following exercise for each of your top five CliftonStrengths:**

#### Name It

- Pick one of your top CliftonStrengths.
- List the words or phrases you read about this strength that resonate strongly with you.

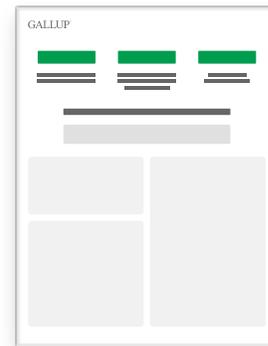
#### Claim It

- When has this strength helped you be successful in the past?
- How does this strength help you be successful in your role?

#### Aim It

- In what two ways could you start using this strength more intentionally right away?

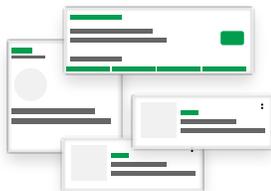
Hint: Read the action items in this report and on your [my.gallup.com](https://my.gallup.com) dashboard for ideas.



[Click to View Activity](#)



### Use Your Resources in Gallup® Access



Our dedicated platform is focused on helping you fulfill your potential using your CliftonStrengths.

**Click [here](#) or scan the QR code to sign in to your [my.gallup.com](https://my.gallup.com) account.**

Inside, you'll find articles, videos, learning modules and other tools created specifically for your strengths-based development.



## Explore All 34 of Your CliftonStrengths®

Already have your CliftonStrengths 34 report? Great! Take some time to explore your full results.



**If you don't have it yet, [click here](#) or scan the QR code to learn how your CliftonStrengths 34 report can help you:**

- reveal your complete talent profile of 34 CliftonStrengths
- learn how to use your top 10 CliftonStrengths to set and achieve goals
- navigate your 11-34 CliftonStrengths, including understanding and managing weaknesses



## Apply Your CliftonStrengths® in Specific Roles

Take time to explore any role-based CliftonStrengths reports you already have.

**If you don't have any, [click here](#) or scan the QR code to browse a range of reports tailored to specific roles and responsibilities.**

We offer a suite of reports designed to help you use your CliftonStrengths to excel in various areas, whether it's in management, leadership or even as a student.



## Engage in a Conversation About Your CliftonStrengths®



Share your CliftonStrengths results with the people closest to you, including your family, friends, coworkers and teammates.

Spend time talking about your CliftonStrengths with a coach, manager, mentor or adviser — someone invested in your personal and professional development.

**[Click here](#) or scan the QR code for helpful ways to share and discuss your CliftonStrengths with others.**

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